

Fact sheet about Klasik Keyifler (KK)

Who are we and how did we start?

KK was started in 2008 by violinist Ellen Jewett and Turkish guide/historian Husam Suleymangil (a married couple). Our aim was to bring our personal worlds of chamber music and tourism together by organizing concerts in unique historical and archeological venues. Our musical events have taken place in caves, ancient oil presses, living rooms, underground museums, town squares, a medieval caravansary and hospital, Byzantine churches and monasteries, an Ottoman medresse, and art galleries. We are a registered Turkish NGO (founded in 2011) and have a number of members paying monthly dues to the association. Our musical activities take place in Ankara, Istanbul and in locations on the Aegean, but our primary focus is the Cappadocia Music Festival in central Anatolia. Our advisors consists of Turkish and foreign artists and academics, as well as local businesses owners. In 2017, cellist Gökhan Bağcı became the co-artistic director of our programming.

KK in numbers since 2008:

- 9 festivals
- 168 concerts
- 37 master classes
- 46 open rehearsals
- 41 lectures/workshops
- 165 faculty,
- 860 participant students
- over 14.000 audience

These events have been organized throughout Turkey but primarily have taken place in the Cappadocia Music Festival.

About the Cappadocia Music Festival:

The Klasik Keyifler Cappadocia Music Festival is located in an extraordinary landscape in central Anatolia located 3 hours south of Ankara (1-hour flight from Istanbul). Created by two volcanoes, one can find archeological remains from the Neolithic through Hittite, Phrygian, Roman, Byzantine, Selcuk, and Ottoman periods. We are based at Cappadocia University (KUN) in the town of Mustafapasha/Sinasos near Urgup. Artists and guests stay in restored Greek mansions, boutique cave hotels and pensions throughout the region.

About the KK Young Artist program:

An academy program is integrated into our concert programming. Since 2008 KK has invited young musicians to workshops ranging in age from 12- 30 from Turkey, Germany, Italy, Canada, Spain, US, Afghanistan, France, Syria, Russia, Columbia, Japan, England, and Iran. In addition to private lessons and public master classes with internationally renowned professors and performers, KK places a main emphasis on chamber music repertoire. We believe some of the best teaching and learning comes through playing together, and most participant students perform alongside faculty at some point during their attendance. We also are passionate about the belief that collaborative work with living composers can form a link from our time to the interpretations of works of the past. KK starts with the premise that the current music world is a highly competitive one, both in the conservatories and on the concert stage. We aim to cultivate a rigorous performing environment that is also at the same time non-hierarchical and non-competitive, allowing young performers to experiment with alternative perspectives. These include supplemental classes on improvisation, folk idioms and different tuning systems, body awareness and breathing techniques.

About the Composer's Cauldron:

These workshops provide a forum for young composers 1) to refine their compositions under the guidance of internationally renowned composers; 2) to work with performers dedicated to contemporary performance practices; 3) to hear their music played and recorded by great players in amazing venues. Each season different guest composition teachers share their insights and experiences with selected participants by teaching private lessons and also by leading colloquiums on extended techniques alongside guest performers. Open rehearsals are offered for both the guest teachers' works as well as the new compositions emerging from the participating composers. Composers have the opportunity to delve into the rich traditions of Turkish classical and folk music. They also can explore exciting new trends in contemporary music by incorporating traditional musical material into the language of western composition.

About the KK Music Village; Programs for Kids:

KK has organized three 5-day music camps in Sirince near Izmir in 2018 and 2019. The main concept of this program is to develop each child's imagination by stimulating an inner love for music. The aims of these varied courses include strengthening a sense of rhythm and a capacity for listening, as well as developing creativity, concentration, nonverbal communication, determination, inner balance, self-confidence, and cooperation with others. Participants will also learn a bit about the science of music, and will make various simple instruments out of common materials found at home. A main emphasis is placed on musical and dance improvisation which can be essential for establishing deeper correlations between the mind and body movements. It is not necessary for participants to play an instrument, but they can bring one if they choose and many instruments will be available to try. Throughout these music making and group improvisation sessions, they will experience the thrill of playing together through our game-oriented curriculum. We believe that the children will return home communicating more intensely with their ears, eyes, bodies and minds.

About our financing strategies and sponsors:

Our funding has come from a variety of sources including in-kind donations from local institutions such as Cappadocia University and venue sponsors in various museums, Turkish Cultural Ministry and local municipalities, boutique hotel sponsors, local business cash sponsors, Embassy grants (US and Holland), grants from NGOs such as Goethe, French, Dutch Institutes, Afghanistan National Institute of Music, RET International, Cultures in Harmony, Ricciotti Ensemble, academic partnerships (Bilkent University, Istanbul Technical University/MIAM, Cornell University, University of Maryland, Ithaca College) ticket sales, tuition from students, instrument sponsors, monthly dues from members, the foundation of a US based tax-exempt (501c3) Chamber Music Exchange (CME), and organizing tours to festival events.

Our Strengths:

Well-respected in the Turkish music community for providing a platform for emerging young performers and composers;

High quality artistic value for the cost (according to dollar);

Sophisticated tourism infrastructure for potentially diverse audiences- ranging in daily costs from 20\$- 200\$ (including room and 3 meals);

2 million annual visitors to the Cappadocia region;

12-years experience building collaborative local networks and establishing new venues for concerts;

Strong partnerships with many Turkish and foreign universities.

Our Weakness

Current lack of government support for Western art;

Rapid devaluation of Turkish currency against dollar and Euro presents challenges with foreign artists' costs;

Budget does not adequately cover PR, fund-raising and staff costs;

Over-dependence on volunteer staff;

Lack of training for outreach/audience-building programs.

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